

ABOUT TOWN



WestEdge Design Fair



The outdoor lounge at the WestEdge Design Fair



Amanda Friedman, Laurie Haelele, Wendy Williams, Chris Tosdevin and Annette English



Purcell Murray



Editor-in-Chief Amanda Friedman moderating the discussion



Jenn Air



The crowd watching the panel discussion

WESTEDGE DESIGN FAIR

October 16-19, 2014
Barker Hangar

WestEdge Design Fair marked its second edition at The Barker Hangar in Santa Monica, October 16-19, 2014. The Fair welcomed over 1,200 guests on Thursday, October 16 at an opening party to benefit Heal the Bay. Attendees included design luminaries and host committee members Martyn Lawrence Bullard, Ty Pennington, Amy Devers, Kathryn M. Ireland, Ed Begley Jr., Sharon Lawrence, and Oliver M. Furth, among others. Over four days, nearly 8,500 members of the design community and design aficionados converged upon WestEdge to see the latest in modern design, listen to panel discussions, and shop from over 100 exhibiting brands.

Fair highlights includes educational programs in the Jenn-Air Master Class Studio, cooking and grilling demonstrations, an outdoor lounge designed and furnished by Lotus Home and CafeBellas, an exhibition featuring Pacific Coast designers (superPAC) presented by Design Milk, and a Friday night cocktail party which benefited the A+D Museum.

Photography by Carolina Korman