



Panache Hair Studio | BY GUEST EDITOR NICOLE LACASE

A chic, Zen inspired hair studio is to be designed in fashionable Westlake Village, California by Distinctive Design Company. Opening early 2007, a seamless fusion of New York style and Asian flair will be unveiled, introducing its hip suburban clientele to its east meets west theme. "Panache hair studio promises to be DDC's most innovative salon project yet, due to the strong Asian influence throughout the space and the feng-shui inspired, old world charm, including brick façade and floor to ceiling windows," says Natalie Addis, Principle Designer. Clients will be welcomed into the

dynamic lobby by its bright scarlet red iconic wall panels enhanced by polished grey concrete floors, masculine black leather contrasted by glossy white lacquer, and lofty streamlined furniture antiqued by Buddha inspired pieces of art. The inviting glow of light provided by pagoda lanterns hung at varying heights will accompany the 25 hair stations modishly adorned by custom-designed free-standing cabinetry, cantilevered display shelves and unique salon chairs. The hair-drying section of the salon could easily be mistaken as a posh upscale lounge. The seating arrangement, with its spanning-sofa like appearance and modern curves will

comfortably accommodate and lavishly entertain its clientele unlike ever before. Even in the least glamorous area of the salon, the restrooms, there is no sacrifice of style. Sleek stainless steel faucets are refined by the glossy black fixtures and soothed by a shoji screen inspired tile layout, spanning the entire length and width of the surrounding walls. Panache Hair Studio is sure to have a powerful presence and make a lasting impression on Westlake Village and its surrounding neighborhoods. "Panache will embody the latest in cutting-edge salon design," Says Addis, "with its holistic feel, it promises to be the ultimate sneak preview of the next best thing in beauty."